

Wimbledon Health Partners and DPM's: A Collaborative Affiliation with All the Benefits to You!

By Michael Chin

Have you ever considered on-site diagnostic testing for your podiatric practice with the potential to focus more on patient care and increase your revenue stream? Others have and are enjoying the benefits afforded by affiliating with Wimbledon Health Partners (WHP). On-site diagnostic testing can generate an additional revenue stream for your practice, through leased space and medical supervision which ultimately boosts practice growth.

Wimbledon Health Partners, a premier comprehensive provider of on-site vascular and neuromuscular diagnostic testing in the U.S., is an innovative, cooperative marketing and practice-enhancement company that provides podiatrists with the educational and marketing tools necessary to deliver quality, state-of-the-art in-office testing procedures to their patients. Our unique industry methods were formed in response to market demands to attain on-site diagnostic testing capabilities and is superior to other on-site models currently being utilized by other diagnostic providers. Our affiliate capabilities have allowed us to outperform our competitors in the marketplace due to our full range of diagnostic and practice concierge services to meet the needs of physicians in the podiatric community.

WHP provides two distinct service lines that providers can participate with. Vascular Centers of America (VCOA) provides in-office cardiovascular and radiological testing to physicians nationwide. In addition, our NeuroRad Diagnostic Centers (NDC) similarly provides in-office neurological and radiological testing. Through our VCOA service line, circulatory as well as other related conditions can be detected with the use of vascular ultrasound imaging (Doppler) to the upper and lower extremities. Vascular diagnostics are a valuable modality for podiatric disorders in diabetic and PAD patients to assess their healing capabilities. Nerve condition velocity testing (NCV) can be utilized to support or confirm diagnosis of nerve involvement in the extremities and joints through NeuroRad Diagnostic Centers (NDC). Together, both service lines can provide the podiatrist vital information for an appropriate treatment plan.

Wimbledon Health Partners National Affiliate Program provides your practice and podiatry patients with the convenience of in-office testing and affiliated benefits. Our program is uniquely designed for DPM practices and allows for a beneficial agreement between both parties. A key practice benefit includes the creation of an additional revenue stream for your practice without increasing your staff's work load.



This partnership enables the practice to charge a fair market rental fee for the space where testing is conducted as well as the ability to charge for testing hours as personal services compensation for each hour of testing. Other compelling reasons why DPM's should test utilizing our on-site diagnostic services includes managing risk, supporting your diagnosis, assessing

progress and bolstering patient confidence.

As the healthcare environment today is ever-changing, patient's compliance in maintaining their treatment plan is crucial. With our affiliate program, patients will better comply with their physician treatment plans due to the convenience of decreased office wait times, minimized travel times and increased patient control. This structure provides patients the simplicity of returning to their own doctor's office for testing rather than being referred to an outside independent diagnostic center or specialist. As outside referrals can create logistical complications for patients and delays in services, WHP is positioned strategically to mitigate frustrations for both you and your patients. This allows DPM's the ability to provide better

Graph 1

	<p>VASCULAR CENTERS OF AMERICA</p>	
<ul style="list-style-type: none"> • Ultrasound (US) Imaging: <ul style="list-style-type: none"> - Venous - Arterial • Ankle Brachial Index (ABI) 		<ul style="list-style-type: none"> • Nerve Conduction Studies (NCV) • Somatosensory Evoked Potentials (SSEP) • Dermatomal Somatosensory Evoked Potentials (DSEP) • Motor with F-Wave & Sensory • H-Reflex Studies • Needle Electromyography (EMG)

Wimbledon Health Partners service lines offers a full range of testing for your practice convenience

direct care to patients in the comfort of your practice.

We also provide an easy start-up process, the diagnostic equipment necessary for testing and certified technicians expertly trained to perform all on-site testing. Additionally, in support of your treatment decisions, timely test result reports are supplied after thorough review and interpretations by our board certified radiologists, cardiologists and neurologists. Perhaps best of all, WHP will verify patient insurance, obtain the necessary authorizations, and bill insurance entities, minimizing time and resources for your practice.

Meeting industry demand for on-site diagnostic capabilities in the podiatry arena is essential. This win-win approach for DPM's and their patients is our vision, so start enjoying the benefits afforded by affiliating with us. For more information, call 1-855-200-8262 or visit www.dxtesting.com, or [click here](#).