

## BioMedix and SureFit Launch Advanced Analytics Program

By Graham Heaven and Kevin Oswald

The 2015 Medscape Physician Lifestyle Report recently reported that 46% of all physicians surveyed are burned out. This



represents a nearly seven percent increase in reported physician burnout rates since Medscape's last survey in 2013.

While there were a number of contributing factors, 70% of physicians surveyed said that EHR technology decreased their face-to-face time with patients, and 57% noted it detracted from their ability to see patients. Furthermore, despite 85% of physicians reporting that they've implemented an EHR solution, only 32% say the technology has improved the practice, and 46% say the software has detracted from efficiency.

In an effort to combat this dangerous trend of physician burn-out and reduced productivity, **BioMedix** has established a partnership with **SureFit** to surround their portfolio of diagnostic and therapeutic products with a suite of services focused on financial and clinical practice optimization. The most recent addition to the services offered by BioMedix and SureFit is their Advanced Analytics program.

### PADnet Advanced Analytics:

Realizing that physicians are being overwhelmed with data rather than having access to meaningful information, BioMedix now offers a service called Advanced Analytics that queries client EMRs for current patients that have peripheral vascular indications and risk factors. Results are securely reported back to clients so they can schedule a PADnet test.



Initial findings support the premise that even sophisticated practices with specialized coding expertise are only testing a small percentage of their patients with documented indications and risk factors. The table below summarizes the findings from a multi-physician, multi-office podiatry practice in the southeast.

ICD-10 codes related to PADnet	3,193	100.00%
Patients with Primary codes Needing PAD Test	498	15.60%
Patients over 70	1,152	36.08%
Over 50 > 70 with Diabetes	993	31.10%

It was determined, in this case, that only patients presenting with multiple preexisting symptoms were being tested. As a result of the Advanced Analytics service delivered to this practice, over 3,000 patients were identified that should be considered for PADnet testing.



### Beyond Detection:

The real power of PADnet goes well beyond disease detection as podiatric physicians are able to leverage PADnet's proprietary communication platform to remotely and seamlessly connect podiatry practices with vascular specialists. "The clinical collaboration between podiatric physicians and V.A.C (Vascular Access Centers) has been essential for optimum patient care. PADnet's enhanced collaborative care program and new optimization capabilities help us save limbs and lives." James McGuckin, MD, founder of Vascular Access Centers (V.A.C).

### Next Steps:

BioMedix and SureFit are now working to bring their comprehensive portfolio of diagnostic and therapeutic products to the podiatric community via services that make patient identification and selection safe and easy. With two of the largest footprints in the podiatric marketplace the PADnet Advanced Analytics program offered by SureFit represents an exciting advancement for podiatric practice.

For more information please contact SureFit at 800-298-6050, sales@surefitlab.com www.surefitlab.com, or BioMedix at 877-854-0014 info@biomedix.com www.biomedix.com or click here.

### BioMedix Overview:

Collaborative Care Diagnostics (operating under the trade names BioMedix and PADnet) is a rapidly growing medical testing and information technology company. Our business is built on unique and proprietary technology that enables the connection and collaboration of all participants in the healthcare delivery process including: primary care, specialists, hospitals/office-based labs and payers.

BioMedix is committed to assisting healthcare providers optimize clinical and financial outcomes with innovative diagnostic devices as well as cloud- and premise-based tools and services. Our current testing capabilities include both peripheral artery disease (PAD) and chronic venous insufficiency (CVI) disease detection, and are working to progressively add new capabilities over time. With over 800,000 studies performed and over 3,500 systems sold across the country, we are proud to have the leading collaborative care platform for PAD and CVI in the marketplace.

### SureFit Overview:

SureFit is the Podiatry division of Hanger Orthopedics. They are focused on driving patient care and practice revenue through value-added products and services. SureFit exclusively distributes PADnet in podiatry. Additionally, they have a full service offering of shoes, inserts, and custom and off-the-shelf bracing.